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February 2021

Dear Friend,

It is that time of the year when we start signing up teams for our annual Bowl for Kids' Sake event and I wanted to share with you some exciting changes we are making.

This year instead of bowling we will be following all of the state guidelines and hosting an event that will allow us to gather safely while also doing our best to protect our supporters, sponsors, partners, and staff. This year we will have Trivia for Kids' Sake!

The concept will be the same as the Bowl for Kids' Sake event we have done for many years:

Teams of 5 will raise \$500 and we will provide the fundraising website and resources. To celebrate your fundraising efforts BBBSIL will host a hybrid trivia event both in person and socially distanced at GCS Ballpark (Grizzlies Stadium) on June 24th at 7:00 pm while also offering a virtual option.

If you pre-register before April 1st you will be put into a drawing to win exclusive team t-shirts, \$125 in gift cards, and VIP service at the event.

Please contact Christina Cathcart, Community Engagement Manager, for questions and support at [christinac@bbbsil.org](mailto:christinac@bbbsil.org) or 618.239.4078.

I really hope we can count you on again this year.

Sincerely,



Heather Freed, LCSW  
President & CEO

**Interested in being a  
BIG?**

Visit [bbbsil.org/beabig](http://bbbsil.org/beabig) for  
more info.

# ARE YOU READY TO TRIVIA FOR KIDS' SAKE?

## HOW IT WORKS

Teams of 5 raise \$500 minimum for access to the hybrid trivia event that includes trivia, a live emcee, food, beer, a chance to win prizes, and the awesome feeling of supporting children in our community through one to one mentoring.

## RESERVE YOUR SPOT & REGISTER YOUR TEAM

### **STEP 1** - Pre-Register before April 1st!

Call or email Christina at 618.239.4078 or [christinac@bbbsil.org](mailto:christinac@bbbsil.org) with the following information:

- Company Name
- Team Name
- Team Captain's Name
- Phone Number
- Email
- Address

### **STEP 2** -Start fundraising!

On April 5th you will receive an email with information on how to access your fundraising page along with your digital fundraising kit to help you collect donations from friends, family and colleagues for pledges on your page.

Teams are required to raise \$500 collectively; however, most raise anywhere from \$1,200-\$2,000+.

### **STEP 3** - Trivia Fun!

After you have secured your donations, it's time to have fun!

# FUNDRAISING PRIZES

## LAUNCH DAY PRIZE

Pre-Register your team before April 1st and you will be put into a drawing to win exclusive team t-shirts, \$125 in gift cards, and VIP service at the event!

## SUPER FUNDRAISERS - OVER \$250

Individuals that raise \$250 or more will receive an exclusive Big Brothers Big Sisters metal water bottle.

## SUPER TEAMS - OVER \$1,500

Teams that raise \$1,500 or more will receive VIP service at the event that includes specialty snacks, buckets of beer and wait service.

## TOP OVERALL FUNDRAISER

The top overall fundraiser will receive a trophy, special prize and recognition on website.

## TOP OVERALL FUNDRAISING TEAM

The top overall fundraising team will receive a trophy, special prize and recognition on website.

**QUESTIONS?**  
**CALL CHRISTINA AT 618.239.4078**